

Business Principles Of Landscape Contracting

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Business Principles Of Landscape Contracting

Written for students enrolled in landscape contracting programs and for entry-level professional managers in the field, this text applies practical business principles to the landscape industry and provides comprehensive coverage of the following topics: financial accountability and management, budget development, profitable pricing and estimating, project management, personnel management and employee productivity, economic sustainability, creating a lean culture, and professional development.

Business Principles of Landscape Contracting, Second ...

Business Principles for Landscape Contracting, fully revised and updated in its third edition, is an introduction to the application of business principles of financial management involved in setting up your own landscape contracting business and beginning your professional career. Appealing to students and professionals alike, it will build your knowledge of financial management tools and enable you to relate their applications to real-life business scenarios.

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Description. Business Principles for Landscape Contracting, 3rd ed., fully revised and updated, is an introduction to the application of business principles of financial management involved in setting up your own landscape contracting business and beginning your professional career. Appealing to students and professionals alike, it will build your knowledge of financial management tools and enable you to relate their applications to real-life business scenarios.

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contracting. Learn to maximize production efficiency, maintain quality production standards and improve the profitability of your business.

Business Principles Of Landscape Contracting

The first of its kind, Business Principles of Landscape Contracting applies basic business principles to the art of landscape management and contracting. Learn to maximize production efficiency, maintain quality production standards and improve the profitability of your business. Gain essential financial management skills such as budgeting, pricing, managing cash flow and understanding financial ratios.

Cohan, Business Principles of Landscape Contracting | Pearson

This book essentially translates business principles into a language that can be comprehended by readers who have limited knowledge of business principles. In contrast to the manual, "how-to" style of trade publications and articles, the text within "Business Principles of Landscape Contracting" emphasizes business principles and their applications to the landscape industry.

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Business Principles Of Landscape Contracting Second ...

He was an active participant in the National Association of Landscape Professionals and hosted the Student Career Days at Maryland in 2005; he presided over a strong industry advisory board and he influenced many additional students with his textbook, Business Principles in Landscape Contracting, and most importantly his personal commitment ...