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Title: Paradigms: The Business of Discovering the Future By: Joel Arthur Barker Format: Paperback Number of Pages: 240 Vendor: HarperCollins Publication Date: 1993: Dimensions: 8.03 X 5.28 X 0.60 (inches) Weight: 7 ounces ISBN: 0887306470 ISBN-13: 9780887306471 Stock No: WW06470

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Paradigms - The Business of Discovering the Future One of the most important concepts in the book is what Barker calls "paradigm pliancy": "the purposeful seeking out of new ways of doing things.

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Discovering the future: The business of paradigms: Barker ...

Thomas Kuhn's *The Structure of Scientific Revolutions* said that scientific paradigms are "accepted examples of actual scientific practice, examples which include law, theory, application, and instrumentation together." Adam Smith's *Powers of the Mind* defines it as how we perceive the world, water to fish.

Barker's Paradigms

Paradigms: The Business of Discovering the Future. Paperback - 16 April 1993. by Joe Barker (Author) 4.2 out of 5 stars 57 ratings. See all formats and editions. Hide other formats and editions. Amazon Price. New from. Used from.

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Paradigms - HarperCollins

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In fact, both books are sort of brief updates of the author's earlier book, entitled "Discovering the Business of Paradigms," written in the mid-80s. Drawing essentially from the pioneering work of Thomas Kuhn, who wrote the classic, The Theory of Scientific Revolutions, in the 70's, this author has very artfully expounded the concept of paradigm shifting in the world of business, in contrast to the world of science.

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